

EUREKA COUNTY RECREATION BOARD
Special Meeting 9:00 A.M.
April 8, 2024

PRESENT

Elmer Porter
Robin Hicks
Richard McKay
Darlene Moody
Natosha Cluggage – Absent

Visitors

Garney Damele

Agenda Item #1 – Call to Order

Chairman Elmer Porter called the meeting to order at approximately 9:08 a.m.

Agenda Item #2 – Approve Agenda. (For Possible Action)

Action – Motion made by Rich McKay, seconded by Darlene Moody to approve the agenda for the special meeting of April 8, 2024 as read. Motion carried by all voting aye.

Agenda Item #3 - Public Comment & Discussion. (Discussion)

None.

Agenda Item #4 - Eureka County Recreation Board

Accept Resignation from Member Darlene Moody. (For Discussion/Possible Action)

Chairman Porter talked about the resignation received from Member Darlene Moody. He went on to compliment her serving on the Board and asked if she would reconsider her resignation.

Members held a constructive discussion regarding how the Board overall functions and their limitations regarding funding. Ideas were shared on improvements and goals of the Board.

In regard to the resignation, Chairman Porter explained the process of submitting a letter to the Eureka Commission. With that, would she take her time before making a decision.

Action – None.

Agenda Item #5 - Eureka County Recreation Board

Discussion concerning the position, if financially feasible, for Events/Tourism Coordinator and determine the Scope of Work for that position, funded for 2024-2025.
(For Discussion/Possible Action)

Chairman Porter asked the Members if they had a desire to continue funding the events/tourism coordinator. Do we want to reduce the position and fund someone to do just the social media, website, and tourism brochures; which, was somewhat the same as before the coordinator was hired. He went on to say we could wait a year and see how things go, take on the social media and website ourselves.

Discussion regarding the position continued and suggestions included:

Possibly a county position, person who resides in Eureka.

Tourism person residing within the county.

Media person could reside outside of the county.

If a county tourism person, rec board could fund the events.

The Rec Board could pay someone to sponsor an event in addition to paying for the event.

For example: pay an individual to completely take charge of the car show which would include the Recreation Board funding the expenses.

Have Dana draft a list of media items that she does for the social media, advertising, website, etc.

Advertising for someone to handle the media.

Postponing filling the position of events coordinator.

Aside from discussing the position, Board members talked about interactive technology as used in the California Trail Center in Elko. The same technology could be installed in historic buildings in Eureka. Using the Trail Center as an example, most of the time they operate with very minimal staffing unless an event is being held. Chairman Porter indicated that he would get the information for the Board to review.

11:00 AM Chairman Porter Called For a Short Recess

11:14 AM Meeting Reconvened

Members suggested two representatives of the Board schedule a meeting with department heads responsible for employing casual positions to discuss incorporating tourism in job description knowing that in the wintertime the need for the tourism type piece may not be necessary. The casual person could help with events and activities at the Opera House.

***Action** – Motion made by Robin Hicks, seconded by Rich McKay to approve two members of the Board meeting with county managers who are putting together the casual workers that's been budgeted by county positions to look at some emphasis on tourism for one of those employees during the tourism months and then to bring before the Commissioners. Motion carried by all voting aye.*

Member Hicks and Member Moody volunteered to schedule a meeting with county managers and report back to the Board in June.

Member McKay said he would contact Jeb Rowley and let him know that two members of the Recreation Board would be calling to schedule a meeting.

Agenda Items #6 - Eureka County Recreation Board

Develop a timeline, if required, for a position of Event/Tourism Coordinator, job advertising, interviews, and hiring. (For Discussion/Possible Action)

Chairman Porter asked if there needed to be any further discussion regarding a timeline for the events coordinator position since this was talked about in agenda item #5.

Member Moody suggested waiting until the June meeting for further discussion.

***Action** – Motion made by Robin Hicks, seconded by Darlene Moody to Table Agenda Item #6 until the June meeting. Motion carried by all voting aye.*

Agenda Item #7 - *Public Comment & Discussion. (Discussion)

Chairman Porter recalled previous discussions regarding the regarding room tax, lack of lodging, and tourism. Just a suggestion, maybe the county could increase the room tax percentage. Something that needs to continue are the trails. Dana had started that project and the Board could continue to promote. He went on to talk about the tennis courts at the school district and possibly the Recreation Board could help with some upgrades to the facility. In addition, upgrades to the baseball fields.

Member Hicks highlighted on some improvements that could be done at the baseball field such as adding a park with playground equipment for the children and picnic area. These improvements would be a great addition to the community and people traveling through Eureka.

Member McKay offered to contact Dana for a bulleted list of media for the Board to review.

Regarding the June 5th meeting, there is minimal amount remaining in the recreation fund which will cover the two postponed items for Perdiz Sport Shooting. Other requests that are submitted in June will be for events in the next budget cycle.

Agenda Item #6 - Adjournment. (For Possible Action)

Action - Motion made by Darlene Moody, seconded by Rich McKay to adjourn the meeting. Motion carried by all voting aye.

Meeting Adjourned

EUREKA COUNTY RECREATION BOARD

_____ ***Secretary***